

HIV/AIDS, STD, Hepatitis & GLBT Materials

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Materials from the Massachusetts Health Promotion Clearinghouse are available
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These materials are being ordered by: (please check one)

- | | | |
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| <input type="checkbox"/> Regional Center for Healthy Communities | <input type="checkbox"/> HMO/MCO | <input type="checkbox"/> school (K-12) |
| <input type="checkbox"/> Local, state or federal agency | <input type="checkbox"/> VNA | <input type="checkbox"/> school (professional) |
| <input type="checkbox"/> hospital (dept: _____) | <input type="checkbox"/> nursing home | <input type="checkbox"/> religious organization |
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General HIV/AIDS Awareness



HIV Hotline Business Cards and Stickers

For general audience. Simple four circle design promotes patients, consumers, students, or anyone with questions about HIV to contact the AIDS Action Hotline for information, support, or referrals. Great for waiting rooms, general distribution, and distribution at various events.

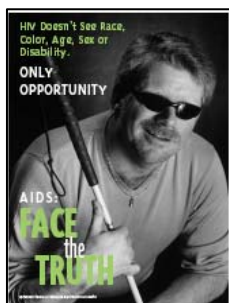
Business Cards: 2" x 3.5" English (#AA1161)

Phone Stickers: 3.5" x 3.5" English (#AA1162)

Website Stickers: 3.5" x 3.5" English (#AA1163)

Face the Truth

For general audience. Series of AIDS awareness posters in 6 languages promotes the message that HIV does not discriminate. Targets diverse populations affected by HIV/AIDS who are often marginalized in mainstream society. Encourages awareness about the truth of HIV/AIDS: "HIV doesn't see race, color, age, sex or disability. Only opportunity." (To maximize the campaign message, it is recommended to display the series in its entirety).



Poster: 18" x 24"

Face the Truth - image of blind man, English only (#HA1601)

Face the Truth - image of man over 50, English only (#HA1602)

Face the Truth - image of Sub-Saharan African woman, English/French (#HA1603)

Face the Truth - image of young African American man, English/Haitian Creole (#HA1604)

Face the Truth - image of young Latina woman, English/Portuguese (#HA1605), English/Spanish (#HA1606)

Face the Truth - image of young Asian man, English/Vietnamese (#HA1607)



Get Tested. Get Care. Get Support.

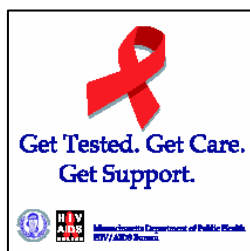
For general audience. Balloons and magnets that can be used for events, and give-a-ways. Includes message "Get Tested. Get Care. Get Support." and Massachusetts Department of Public Health logo.

Magnet: 3" x 3"

English (#HA1620)

Balloons: 12"

English (#HA1619)



Prevent HIV and STDs. Use One.

For general audience. Wallet-sized outreach brochure encourages latex condom use with every sexual encounter as the best protection against STDs and HIV for people who are sexually active. Graphics illustrate how to put on a condom.

Wallet card: 11" x 4.25" folded to 2.75" x 4.25"

English (#HA164), Spanish (#HA166), Portuguese (#HA165)



If You're Getting Married... Know the Facts About HIV

For adults. Presents information on HIV prevention for people planning to get married. Encourages partners to share sexual histories, make safe choices, get tested for HIV, and seek HIV counseling. Lists statewide resources and services.

3-fold Brochure: 3.5" x 8.5"

English (#HA104), Spanish (#HA110), Portuguese (#HA116)

HIV and AIDS: Information for Young People

For adolescents. Offers basic information using illustrations for youth about HIV prevention. Promotes awareness of sexual rights, describes unsafe and safer sexual activities, and encourages youth to make healthy choices to protect themselves from HIV. Provides information about HIV resources available to youth in Massachusetts.

3-fold Brochure: 3.5" x 8.5"

English (#HA102), Spanish (#HA108), Portuguese (#HA114)



Health Care Workers and HIV

For health care workers. Provides information for health care workers about ways to minimize risks and how to report an exposure. Stresses importance of infection control in the workplace and lists resources for health care workers.

3-fold Brochure: 3.5" x 8.5"

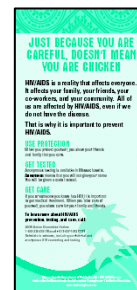
English (#HA101), Spanish (#HA107), Portuguese (#HA113)

HIV/AIDS Bilingual Information Card

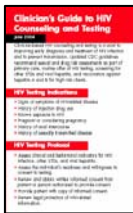
For general audience. Colorful bilingual information card uses traditional proverbs to communicate the importance of preventing the transmission of HIV, being tested for the virus, and getting appropriate care when test results are positive. Presents HIV/AIDS within the context of community.

Info card: 4" x 9"

Haitian Creole/English (#HA119), Khmer/English (#HA120)



HIV Testing



Clinician's Guide to HIV Counseling & Testing

For clinicians and health care workers. Provides clinical indicators for HIV/STD/viral hepatitis testing and referral, testing protocols, communication of test result and implications when testing pregnant women. Also describes protocol for post-exposure

prophylaxis and provides resources for referral and consultation.

3-fold Brochure - 6.5" x 12" folded to 4" x 6.5"
English (#HA125)

If You Take the Risk, Take the Test

For general audience. HIV Counseling and Testing campaign encourages at-risk individuals to assess their risk and get tested for HIV. Pocket-sized brochure includes a personal risk-assessment ("Check Your Risk"), risk reduction strategies, and a listing of local counseling and testing sites. Counter cards include pockets for brochure display, photos of community members and the message "Face the Truth: If You Take the Risk, Take the Test."



Outreach brochure: 17.5" x 8.75" folded to 2" x 3.75"

English (#HA1611), Spanish (#HA1614), Portuguese (#HA1613), French (#HA1612)

Brochure display: 9" x 12" - limit of 10 of each language

English - image of Caucasian man over 50 (#HA1615),

English - image of young African American man (#HA1621),

Spanish - image of young Latina woman (#HA1618),

Portuguese - image of young Latina woman (#HA1617),

French - image of Sub-Saharan African woman (#HA1616)

If You Take the Risk, Take the Test – Poster Series

For general audience. Poster series encourages individuals to consider their risks for HIV, viral hepatitis and sexually transmitted diseases.

Highlights the importance of getting tested or screened and knowing the health status of sexual and needle-sharing partners. Includes statewide HIV/AIDS hotline for information and referrals. *To maximize the campaign message, it is recommended to display the series in its entirety.*

Poster: 24" x 18"

If you have unsafe sex: English (#HA1631), Portuguese (#HA1632), Spanish (#HA1633)

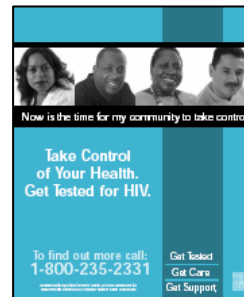
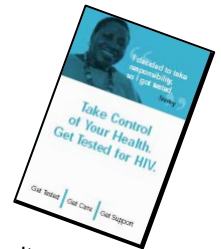
If you think your partner has unsafe sex: English (#HA1634), Portuguese (#HA1635), Spanish (#HA1636)

If you inject drugs: English (#HA1637), Portuguese (#HA1638), Spanish (#HA1639)



Take Control of Your Health. Get Tested for HIV.

For African American and Latino communities. Encourages a community-level response to HIV testing. Describes why it is important to get tested, the testing process, and support services available for people with or without HIV. Includes pictures and quotes from community members who have been tested.



Outreach brochure: 13.75" x 4.25" folded to 2.75" x 4.25"

English (#HA167), Spanish (#HA168)

Brochure display: 9" x 12" limit of 10 - English (#HA169), Spanish (#HA170)

Poster: 10" x 12" - English (#HA171), Spanish (#HA172)

What You Know About HIV Can Change Your Life - wallet card

For general audiences.

Discreet wallet-card encourages getting tested for HIV. Promotes free and anonymous testing and provides a toll-free number to call for referrals to local testing sites. Also includes prevention messages on safe sex and injection activity.



Outreach card: 3.5" x 2" double-sided

English (#HA136), Spanish (#HA137), Portuguese (#HA138), French (#HA139)

What You Know About HIV Can Change Your Life - poster

For general audiences. Bilingual poster encourages individuals to get tested for HIV. Promotes free and anonymous testing and provides toll-free number to call for local testing sites.

Poster: 12" x 20"

English/Spanish (#HA133), English/Portuguese (#HA134), English/French (#HA135)

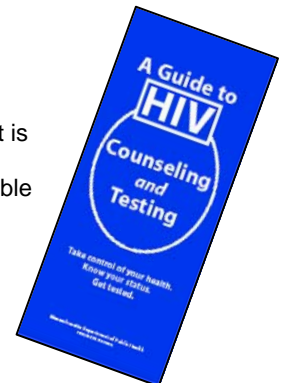


A Guide to HIV Counseling and Testing

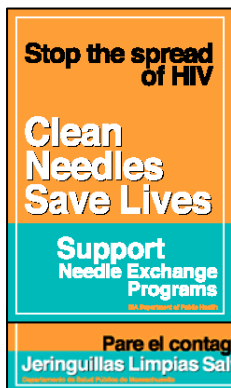
For general audience. Describes information about the HIV test, why it is important to get tested, the testing process, and support services available for people with or without HIV.

3-fold Brochure: 3.5" x 8.5"

English (#HA103), Spanish (#HA109), Portuguese (#HA115)



Injection Drug Use



Stop the Spread of HIV. Clean Needles Save Lives.

For general audience. Encourages support for needle exchange programs to prevent HIV/AIDS among injection drug users.

Bumper sticker: 11.5" x 3" -
English (#[HA130](#)),
Spanish (#[HA175](#))

Poster: 10" x 14" -
English (#[HA131](#)),
Spanish (#[HA132](#))

Injecting Drugs Doesn't Have to Mean Getting HIV

For injecting drug users. Illustrated brochure with easy-to-read text encourages injection drug users to know the facts and protect themselves from HIV. Describes safer options, such as cleaning needles with bleach and water, and avoiding shared needles. Emphasizes the importance of HIV counseling and testing and lists resources available to injection drug users in Massachusetts.

3-fold Brochure: 3.5" x 8.5"

English (#[HA105](#)), Spanish (#[HA111](#)),
Portuguese (#[HA117](#))



Women

Sisters for Life

For black women. Posters, balloons and magnets to raise awareness of the impact of HIV among black women. Encourages a community response to "join the fight against HIV/AIDS." Includes statewide HIV/AIDS hotline for information and referrals.

Balloons: 12"
100 balloons in a bag
English (#[HA1608](#))

Magnets: 3" x 3"
English (#[HA1609](#))

Poster: 11" x 14"
English: (#[HA1610](#))



Women and HIV

For women. Provides facts about HIV and emphasizes ways to prevent HIV. Encourages women to protect themselves from HIV by seeking medical care and HIV counseling and testing. Offers information on HIV transmission during pregnancy. Lists resources available to women in Massachusetts.

3-fold Brochure: 3.5" x 8.5"

English (#[HA106](#)), Spanish (#[HA112](#)),
Portuguese (#[HA118](#))



HIV and Pregnancy: What You Need to Know

For women of child-bearing age. Addresses questions and concerns pregnant women or women considering pregnancy might have regarding mother-to-child transmission of HIV, the testing process and prevention and treatment options. Highlights the importance of receiving prenatal care.

3-fold Brochure: 12" x 6.5" folded to 4" x 6.5"
English (#[HA140](#)), French (#[HA141](#)),
Portuguese (#[HA143](#)), Spanish (#[HA144](#))



Your Baby Will Look Up To You

For women of child-bearing age. Promotes conversation between pregnant women or women considering pregnancy and their health care providers to discuss options for HIV testing and prevention. Includes images of racially and ethnically diverse babies.

Poster: 12" x 20"

English (#[HA145](#)), French (#[HA146](#)),
Spanish (#[HA149](#))



Breast is Best, Unless You Have HIV

For new mothers. Poster encourages new mothers to breastfeed their infants if they are HIV negative. Stresses importance of being tested for HIV to help prevent mother-to-child transmission. Includes information about transmission of HIV through breast milk.

Poster: 11" x 17"

English (#[HA195](#)),
Spanish (#[HA196](#)),
Haitian Creole (#[HA197](#))



People Living with HIV/AIDS

Now That You Know:

A Guide To Living With HIV

For individuals newly diagnosed with HIV. This resource guide, written by people with HIV/AIDS for people who have just learned their status, addresses initial steps for taking control of one's health, including what to look for in a doctor, what to expect when getting into medical care, and options for staying healthy and keeping their partners safe. Resources and services in MA for people with HIV/AIDS are listed.



Booklet: 8" x 10" 28 pages

English ([#HA121](#)), French ([#HA122](#)),
Portuguese ([#HA123](#)), Spanish ([#HA124](#))



HIV Drug Assistance Program (HDAP)



For Sub-Saharan African and Southeast Asia communities. Targeted initiative to encourage immigrant and refugee communities who are disproportionately impacted by HIV/AIDS to access the HIV Drug Assistance Program (HDAP). HDAP can help non-US citizens who have HIV pay for medication and insurance.

Sub-Saharan Outreach Brochure:

8" x 6" folded to 4" x 6" - English

([#HA189](#)), French ([#HA190](#))

Sub-Saharan Buck-Slip: 9" x 3.75" -

English ([#HA191](#)), French ([#HA192](#))

Sub-Saharan Poster: 8.5" x 11" -

English ([#HA193](#)), French ([#HA194](#))



Southeast Asian Outreach Brochure:

5.5" x 4.25" folded to 2.75" x 4.25" - English ([#HA180](#)),

Khmer ([#HA181](#)), Vietnamese ([#HA182](#))

Southeast Asian Buck-Slip: 9" x 3.75" - English ([#HA183](#)),

Khmer ([#HA184](#)), Vietnamese ([#HA185](#))

Southeast Asian Poster: 8.5" x 11" - English ([#HA186](#)),

Khmer ([#HA187](#)), Vietnamese ([#HA188](#))

Matter of Facts (series)

For people living with HIV and AIDS. Fun graphics and easy-to-read text offer clear action steps, tips, and resources for living with HIV and AIDS. Developed and produced by the AIDS Action Committee.

Available as a single copy reproducible item.

Limit one of each title per order.



Medicine Can Help Protect Your Health

8.5" x 11" folded to 5.5" x 8" - reproducible

English ([#AA1121](#)), Creole ([#AA1141](#)),

Portuguese ([#AA1151](#)), Spanish ([#AA1131](#))

Combination Treatment for HIV

8.5" x 11" folded to 5.5" x 8" - reproducible

English ([#AA1122](#)), Creole ([#AA1142](#)),

Portuguese ([#AA1152](#)), Spanish ([#AA1132](#))

Information about T-Cells

8.5" x 11" folded to 5.5" x 8" - reproducible

English ([#AA1123](#)), Creole ([#AA1143](#)),

Portuguese ([#AA1153](#)), Spanish ([#AA1133](#))

Protect Yourself from Infections

8.5" x 11" folded to 5.5" x 8" - reproducible

English ([#AA1124](#)), Creole ([#AA1144](#)),

Portuguese ([#AA1154](#)), Spanish ([#AA1134](#))

You Can Live a Healthy Life with HIV

8.5" x 11" folded to 5.5" x 8" - reproducible

English ([#AA1125](#)), Creole ([#AA1145](#)),

Portuguese ([#AA1155](#)), Spanish ([#AA1135](#))

Working with Your Doctor and Nurse

8.5" x 11" folded to 5.5" x 8" - reproducible

English ([#AA1126](#)), Creole ([#AA1146](#)),

Portuguese ([#AA1156](#)), Spanish ([#AA1136](#))

Important Blood Tests for People with HIV

8.5" x 11" folded to 5.5" x 8" - reproducible

English ([#AA1127](#)), Creole ([#AA1147](#)),

Portuguese ([#AA1157](#)), Spanish ([#AA1137](#))

Listen to Your Body: Don't Let Problems Wait!

8.5" x 11" folded to 5.5" x 8" - reproducible

English ([#AA1128](#)), Creole ([#AA1148](#)),

Portuguese ([#AA1158](#)), Spanish ([#AA1138](#))

Having Trouble Taking All Those Pills?

8.5" x 11" folded to 5.5" x 8" - reproducible

English ([#AA1129](#)), Creole ([#AA1149](#)),

Portuguese ([#AA1159](#)), Spanish ([#AA1139](#))

We Want to Help You

8.5" x 11" folded to 5.5" x 8" - reproducible

English ([#AA1130](#)), Creole ([#AA1150](#)),

Portuguese ([#AA1160](#)), Spanish ([#AA1140](#))

Women & HIV (series)



For women living with HIV and AIDS. Series shares true stories of women to highlight issues and opportunities they face as women living with HIV and AIDS. Developed and produced by the AIDS Action Committee.

Available as a single copy reproducible item.

Limit one of each title per order.

Women & HIV Combination Treatment

8.5" x 11" folded to 5.5" x 8" - reproducible
English (#AA1100), Spanish (#AA1101)

Women & HIV: Managing Your Health Care

8.5" x 11" folded to 5.5" x 8" - reproducible
English (#AA1102), Spanish (#AA1103)

Women & HIV: Balancing Home, Health, and Family

8.5" x 11" folded to 5.5" x 8" - reproducible
English (#AA1104), Spanish (#AA1105)

Women & HIV: Viral Load Testing

8.5" x 11" folded to 5.5" x 8" - reproducible
English (#AA1106), Spanish (#AA1107)

Women & HIV: HIV and Pregnancy

8.5" x 11" folded to 5.5" x 8" - reproducible
English (#AA1108), Spanish (#AA1109)

Women & HIV: Finding the Right Health Care Provider

8.5" x 11" folded to 5.5" x 8" - reproducible
English (#AA1110), Spanish (#AA1111)

Women & HIV: Complementary Therapies

8.5" x 11" folded to 5.5" x 8" - reproducible
English (#AA1112), Spanish (#AA1113)

Women & HIV: Clinical Trials

8.5" x 11" folded to 5.5" x 8" - reproducible
English (#AA1114), Spanish (#AA1115)

Sexually Transmitted Diseases (STDs)

Prevent HIV and STDs. Use One.



For general audience. Wallet-sized outreach brochure encourages latex condom use with every sexual encounter as the best protection against STDs and HIV for people who are sexually active. Graphics illustrate how to put on a condom.

Wallet card: 11" x 4.25" folded to 2.75" x 4.25"

English (#HA164), Spanish (#HA166), Portuguese (#HA165)

Syphilis is Back.

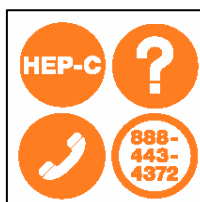
For men. This bright, 2-color palm card highlights the reemergence of syphilis, particularly among men who have sex with men. Provides basic information about transmission, encourages testing, and promotes use of the campaign website for additional information.



Palm Card - 3-1/2"x2"/ double-sided

English (#SE1701)

Viral Hepatitis



Hepatitis Hotline Business Cards and Stickers

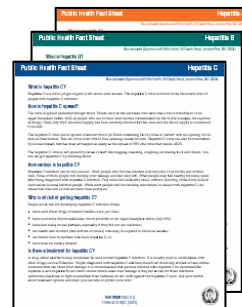
For general audience. Simple four circle design promotes patients, consumers, students, or anyone with questions about viral Hepatitis to contact the MA Hepatitis Hotline for information, support, or referrals. Great for waiting rooms, general distribution, and distribution at various events.

Business Cards: 2"x 3.5" English (#AA1164)

Stickers: 1.875"x1.875" English (#AA1165)

Public Health Fact Sheets: Hepatitis A, B, C

For general audience. This series of three fact sheets includes general information about viral hepatitis, including hepatitis A, B and C. Transmission, risk factors, prevention, testing and treatment options described. Lists statewide resources and hotlines.



Fact Sheet - 8 1/2" x 11" - 3 pages

English (#HP1921), Portuguese (#HP1922), Spanish (#HP1923)

Hepatitis C? Learn More. Be Sure.

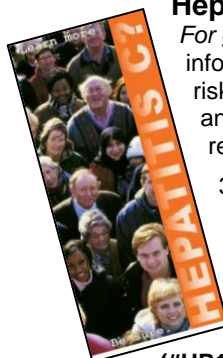
For general audience. Provides general information about hepatitis C transmission, risk factors, symptoms, testing, prevention and treatment information. Lists statewide resources and hotlines.

3-fold Brochure - 3-1/2" x 8-1/2"

English (#HP1901), Portuguese (#HP1902), Spanish (#HP1903)

Wallet card - 3 1/2" x 5" folded to 3 1/2" x 2 1/2"

English (#HP1904), Portuguese (#HP1905), Spanish (#HP1906)

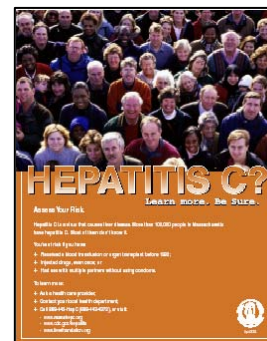


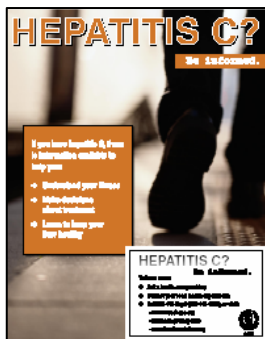
Hepatitis C? Learn More. Be Sure. Assess Your Risk.

For general audience. Colorful poster depicts adults from a diversity of races, ethnicities and ages. Includes information on the incidence of hepatitis C in MA as well as risk factors for hepatitis C. Lists statewide hotline for more information.

Poster - 11" x 14"

English (#HP1907), Portuguese (#HP1908), Spanish (#HP1909)





Hepatitis C? Learn More. Be Sure. Get Tested.

For injection drug users. Poster describes the risk of hepatitis C for individuals who inject drugs. Testing information and statewide hotline included.

Poster - 11" x 14"

English (#HP1910), Portuguese (#HP1911), Spanish (#HP1912)

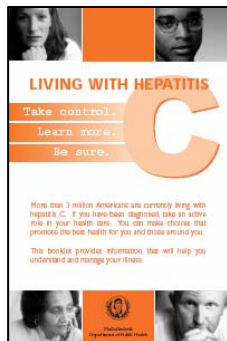
Living with Hepatitis C

For individuals with hepatitis C.

This booklet gives tips for staying healthy for people with hepatitis C and those co-infected with HIV. Testing, diagnosis and treatment options are described. Questions to ask health care professionals as well as resources and services are also included.

Booklet - 5 1/2" x 8 1/2" 32 pages.

English (#HP1913), Portuguese (#HP1914), Spanish (#HP1915)



Diagnosed with Hepatitis C?

For individuals with hepatitis C. This video includes information about hepatitis C transmission, prevention, testing, diagnosis and treatment options. Includes interviews with individuals living with hepatitis C and health care professionals. May be used for support groups as well as provider education.

Video - 22 minutes (English), 25 minutes (Spanish)

English/Spanish (#HP1916)

GLBT Health

Acceptance Has No Terms

For general audience. Colorful poster depicts young gay adults from a diversity of races and ethnicities. Message promotes self-acceptance, love, and life for people who are gay, lesbian, bisexual and transgender.

Poster - 14" x 25"

English (#HA127), Spanish (#HA126)



Homophobia in Healthcare is Unhealthy

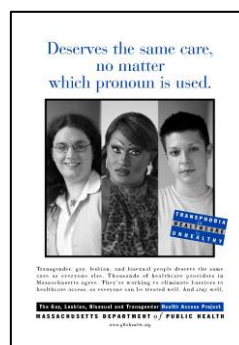
For general audience. Advocates for equal access to health care and quality of care for gay, lesbian, bisexual and transgender people. Create a welcoming atmosphere for GLBT clients in health care settings.

Poster - 12" x 18"

Deserves the same care, no matter who these arms hold - image of white female - English (#HA176)

Deserves the same care, no matter who these hands caress - image of African American male - English (#HA177)

Deserves the same care, no matter who these lips kiss - image of white male - English (#HA178)



Deserves the same care, no matter who this heart holds dear - image of elder female - English (#HA198)

Deserves the same care, no matter who these hands embrace - image of elder male - English (#HA199)

Deserves the same care, no matter which pronoun is used - images of transgender individuals - English (#HA200)



Homophobia in Healthcare is Unhealthy
Sticker - 2" x 3" - English (#HA173)



Transphobia in Healthcare is Unhealthy
Sticker - 2" x 3" - English (#HA174)